

Way more than a web site.™

www.tourneycentral.com

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who what why

Who is TourneyCentral

At first glance, a TourneyCentral site is a full-featured web site that helps you manage your soccer tournament. When you look deeper, you'll find we are seasoned experts with experience in branding, merchandising, marketing, sales, sponsorship, database design, data management, efficiency and general smarts to help you gain a competitive advantage for your event.

When it comes to tournaments, we are way more than a web site.™

Why do I need TourneyCentral?

You need to be on the Internet. That is no longer in doubt. Your guest teams demand real-time information and communications.

What most tournaments do is seek out the best registration system, the best communications system, the best housing system, and so on. Which is **exactly** what they should do. But, instead of an effective and efficient web site, they often end up with a web site that is linked to third-party tools, giving the appearance of being cobbled together with duct tape and baling wire.

A TourneyCentral site starts as a **completely integrated system**, already embedding the best technology and people around. No duct tape; no baling wire.

We start where it makes the most sense

When you plan your tournament, do you start by making a schedule and putting in scores for each game? Of course you don't.

A tournament is much, much more than a schedule of games. TourneyCentral starts by addressing the needs of the parents and players first. Once you are able to get the teams to the fields on time, every other issue takes care of itself.

It may seem like a simple concept, but it makes all the difference in the world. When you start with the desire to get every player, parent, coach, volunteer and referee to the correct field on time and then work your way up, you build all the tools needed to make that one singular goal happen.

TourneyCentral looks at your tournament from the players' and parents' point of view and provides everything you need to get them there on time, ready to go and ready to participate in your event.

And that is why we are way more than a web site.™



modules

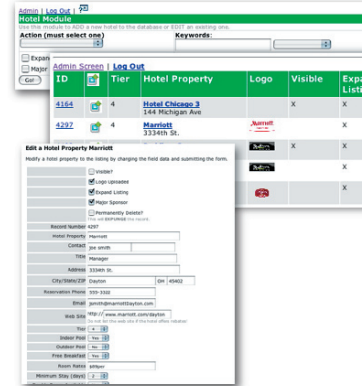
Team Applications Module

Teams can apply to your tournament with this module through a simple online application. Tournament directors have the ability to manage all aspects for guest teams through this module. It is the hub for recording payments, receiving applications, accepting teams, viewing team lists, etc. The broadcast tool allows easy communications to all registered teams. A function is also built in to send a text message to their wireless device, very useful for any last minute changes.



Hotel Module

Teams, families and visitors benefit from the hotel listings in this module. Tournament directors can keep track of room requests, list amenities, availability and fees related to listed hotels. The hotel module is flexible to many styles of hotel management. Tournaments who use housing agencies, those who book rooms through their committee and events who leave responsibility to visiting teams will all find this module very useful.



modules

Scheduling Module

The scheduling module is designed to provide players, fans and coaches easy access to the event schedule. Real-time schedules and changes are key to a well run event. Thanks to integrated software, any changes can be easily communicated with referees, coaches and teams with simple click of a button. Publishing the schedule to the site allows visitors to see changes in a matter of seconds.

For those who have their own scheduling tool, don't worry; we can import the data quickly into this module. Game cards and program pages are also printed from the on-line schedule.

We keep the human elements in our system to help you create the schedule you want, not what the computer wants.

Scoring Module

Visitors to your site can access real-time scores, as they happen. Standings are built directly from the scores in real-time. Your scoring staff person doesn't even need to be at the field; just reachable by phone and on the Internet. Sophisticated tournaments may also set up to allow visitors and teams to see event scores on-site on a TV or in the lobby of the host hotel.

Admin | Log Out | 72

Scheduling Module (2005)

Use this module to ADD a new game or EDIT an existing one. You must first set up 17 teams and have the teams each assigned to a DIVISION and BRACKET before you can schedule to the web site by clicking on the PUBLISH button. Use the PROGRAM LAYOUT, Excel/Access or a page layout program for print, labels, etc. (*you must select a division)

Action (must select one)

Filter By Division* Filter By Day Filter By Field

Go! | Program Layout | Line Shading | Game No. | Division |

Schedule

Enter New Game

Division: BOWRED 1 Date: Sat, May 29 Time: 00:00

Home: Guest:

No. Div Date Pitch/ Home Guest

Type Time

Sunday, May 30, 2004

002 BOWRED 1 BOWRED 1 A3-Grand Team 7 (U2) A1-Grand Team 6A (U2)

002110

Teams To Be Entered Schedule

Team	Div	Date	Pitch/ Home	Guest
1	A	May 29	00:00	00:00
2	A	May 29	00:00	00:00
3	A	May 29	00:00	00:00
4	A	May 29	00:00	00:00
5	A	May 29	00:00	00:00
6	A	May 29	00:00	00:00
7	A	May 29	00:00	00:00
8	A	May 29	00:00	00:00
9	A	May 29	00:00	00:00
10	A	May 29	00:00	00:00
11	A	May 29	00:00	00:00
12	A	May 29	00:00	00:00
13	A	May 29	00:00	00:00
14	A	May 29	00:00	00:00
15	A	May 29	00:00	00:00
16	A	May 29	00:00	00:00
17	A	May 29	00:00	00:00

Match Schedule for Division BOWRED 1

Game	Div	Date	Pitch/ Home	Guest
002	A	May 29	00:00	00:00
003	A	May 29	00:00	00:00
004	A	May 29	00:00	00:00
005	A	May 29	00:00	00:00
006	A	May 29	00:00	00:00
007	A	May 29	00:00	00:00
008	A	May 29	00:00	00:00
009	A	May 29	00:00	00:00
010	A	May 29	00:00	00:00
011	A	May 29	00:00	00:00
012	A	May 29	00:00	00:00
013	A	May 29	00:00	00:00
014	A	May 29	00:00	00:00
015	A	May 29	00:00	00:00
016	A	May 29	00:00	00:00
017	A	May 29	00:00	00:00
018	A	May 29	00:00	00:00

Admin | Log Out | 72

Scoring Module

Use this module to ENTER or UPDATE scores. A schedule must be built and published before this module can be used.

Action

Filter By Division Filter By Day Filter By Field

Enter Scores

Go! |

Game	Div	Date	Pitch/ Home	Guest
0021	A	May 29	00:00	00:00
0032	A	May 29	00:00	00:00
0043	A	May 29	00:00	00:00
0054	A	May 29	00:00	00:00
0065	A	May 29	00:00	00:00
0076	A	May 29	00:00	00:00
0087	A	May 29	00:00	00:00
0098	A	May 29	00:00	00:00
0109	A	May 29	00:00	00:00
0120	A	May 29	00:00	00:00
0131	A	May 29	00:00	00:00
0142	A	May 29	00:00	00:00
0153	A	May 29	00:00	00:00
0164	A	May 29	00:00	00:00
0175	A	May 29	00:00	00:00
0186	A	May 29	00:00	00:00
0197	A	May 29	00:00	00:00
0208	A	May 29	00:00	00:00
0219	A	May 29	00:00	00:00
0230	A	May 29	00:00	00:00
0241	A	May 29	00:00	00:00
0252	A	May 29	00:00	00:00
0263	A	May 29	00:00	00:00
0274	A	May 29	00:00	00:00
0285	A	May 29	00:00	00:00
0296	A	May 29	00:00	00:00
0307	A	May 29	00:00	00:00
0318	A	May 29	00:00	00:00
0329	A	May 29	00:00	00:00
0340	A	May 29	00:00	00:00
0351	A	May 29	00:00	00:00
0362	A	May 29	00:00	00:00
0373	A	May 29	00:00	00:00
0384	A	May 29	00:00	00:00
0395	A	May 29	00:00	00:00
0406	A	May 29	00:00	00:00
0417	A	May 29	00:00	00:00
0428	A	May 29	00:00	00:00
0439	A	May 29	00:00	00:00
0450	A	May 29	00:00	00:00
0461	A	May 29	00:00	00:00
0472	A	May 29	00:00	00:00
0483	A	May 29	00:00	00:00
0494	A	May 29	00:00	00:00
0505	A	May 29	00:00	00:00
0516	A	May 29	00:00	00:00
0527	A	May 29	00:00	00:00
0538	A	May 29	00:00	00:00
0549	A	May 29	00:00	00:00
0560	A	May 29	00:00	00:00
0571	A	May 29	00:00	00:00
0582	A	May 29	00:00	00:00
0593	A	May 29	00:00	00:00
0604	A	May 29	00:00	00:00
0615	A	May 29	00:00	00:00
0626	A	May 29	00:00	00:00
0637	A	May 29	00:00	00:00
0648	A	May 29	00:00	00:00
0659	A	May 29	00:00	00:00
0670	A	May 29	00:00	00:00
0681	A	May 29	00:00	00:00
0692	A	May 29	00:00	00:00
0703	A	May 29	00:00	00:00
0714	A	May 29	00:00	00:00
0725	A	May 29	00:00	00:00
0736	A	May 29	00:00	00:00
0747	A	May 29	00:00	00:00
0758	A	May 29	00:00	00:00
0769	A	May 29	00:00	00:00
0780	A	May 29	00:00	00:00
0791	A	May 29	00:00	00:00
0802	A	May 29	00:00	00:00
0813	A	May 29	00:00	00:00
0824	A	May 29	00:00	00:00
0835	A	May 29	00:00	00:00
0846	A	May 29	00:00	00:00
0857	A	May 29	00:00	00:00
0868	A	May 29	00:00	00:00
0879	A	May 29	00:00	00:00
0890	A	May 29	00:00	00:00
0901	A	May 29	00:00	00:00
0912	A	May 29	00:00	00:00
0923	A	May 29	00:00	00:00
0934	A	May 29	00:00	00:00
0945	A	May 29	00:00	00:00
0956	A	May 29	00:00	00:00
0967	A	May 29	00:00	00:00
0978	A	May 29	00:00	00:00
0989	A	May 29	00:00	00:00
1000	A	May 29	00:00	00:00

Standings: U09Red

Viewed at: February 27, 2005, 5:12 pm

Team	W	L	T	Pts	GO	GA	SO	GF
1 Brennsburg Royale U9 girls	0	0	0	0	0	0	0	0
2 CUSC Inforno 96 Martin	0	0	0	0	0	0	0	0
3 Dynamo Red '96	0	0	0	0	0	0	0	0
4 FC Pride '96 Blue Lion	0	0	0	0	0	0	0	0
5 FC Pride '96 Red Lion	0	0	0	0	0	0	0	0
6 Fishers Blue Lightning	0	0	0	0	0	0	0	0
7 Indy Burn Blaz	0	0	0	0	0	0	0	0
8 Lexington FC Premier	0	0	0	0	0	0	0	0
9 Rowdies Gold - Clayton	0	0	0	0	0	0	0	0
10 WESTSIDE UNITED BLUE U9	0	0	0	0	0	0	0	0

Maximum goal differential per game allowed is 3.
An extra point is awarded to the winning team for a shut-out.

The team order above does not reflect performance until at least one game has been played by each team. Standings are only valid when each team has played the same number of games each. The tournament director is the ultimate arbiter of the team that advances.

Close Window

modules

Advertising Module

What do your teams do between games? Where do families go when their son or daughter isn't playing? The advertising module allows you to generate revenue for your tournament while listing the key entertainment opportunities in your area.

This module is also linked to host-team advertising reports. If your club or organization relies on teams and parents to sell advertising,

everyone can see what each team is assigned and has sold. Invoices and statements are created easily within the module.

The advertising market is shifting from programs to event web sites. You will have the tools to match this trend.



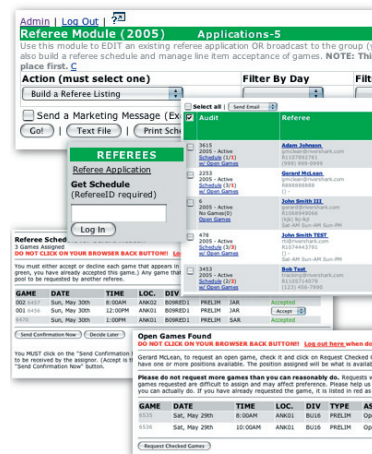
Referee Module

This is the hub for managing and scheduling referees. Referees apply in this module using an online application. Assignments and requests for open games are easily managed. A tight integration with the game schedule guarantee real-time changes with referees as well.

Other supporting modules include the **Help, Administrative**

Users, College Coaches Profile, Team Marketing, Planner and **Web Maintenance** modules. Each of these supporting services provide tournament directors an opportunity to manage all aspects of their event in real-time, when your customers want their information.

Every module is included with your TourneryCentral web site.



we're experts

www.tourneycentral.com

TourneyCentral.com is the place that has the software solution for running a soccer tournament. The TournamentTrak™ Software is a

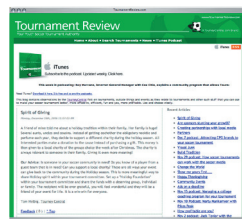


web-based end-to-end system that handles everything from marketing to scoring – all on your web site, under your brand.

Your web site and your on-site are no longer two separate events to manage. With a TourneyCentral site, everything is all in one place, in real-time.

www.tournamentreview.com

The Soccer Tournament Review is the editorial arm of the soccer tournament industry. Here you will find a rich blog of tips, techniques and research on running



your tournament a bit more profitably.

As we expand this property, you will find demographic studies, web

traffic indexes, tournament economic impact studies and other inside information that will help you attract and keep more sponsors and guest teams to your event.

Podcasts on iTunes

Each week, we post an interesting conversation with an industry expert. Topics can range from working with sponsors to getting more exposure in



your local newspaper.

While our guests will always focus their expertise to the soccer

tournament market so that the content will be most useful to tournament directors, our guests will frequently be from outside the soccer world. The advantage for the tournament is the ability to draw from for-profit industries without the high price of consulting.

everything

It all comes together in one place

Managing a tournament as well as getting and keeping all the teams on the same page is a daunting challenge, whether you are attracting 50 teams or 500 teams. A TourneyCentral site

helps you manage all your communications, team applications, advertisers and sponsors, schedules and scores for your entire event.

All under one web address – **yours**.

Tight integration

Every part of a TourneyCentral site is tightly integrated with every other part. When you change the team division, the schedule automatically changes. Change the date and time for a game and the referee schedule will stay in synch. It seems like a simple concept, but anyone who has managed a tournament using just Excel® worksheets and Outlook® email lists

knows that task is much harder than it looks at first.

And, when you have the least amount of time to spare – that two week period ramping up to the kick-off – is when your teams will demand the most amount of time from you. If you could clone yourself, you'd be set.

Clone yourself

Well, why not? It is as simple as moving your soccer tournament into the TourneyCentral family!

Well, that won't really clone you, but the powerful tools that you gain will free up a lot of your administrative time and effort and allow you to focus on the truly important parts of your tournament – the competition on the field and your relationships with your guest teams. Your guest teams may even start believing there are five of you because you will be that efficient.

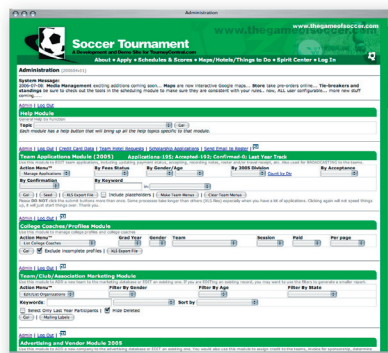
Check it out for yourself

We hope by now you are curious about what TourneyCentral can do for your event. Don't just take our word for it; check out our event calendar at **www.tourneycentral.com/events.html**

Then give some of our tournament directors a call.

Then call us. You, your volunteers, your board and your guest teams will be glad you did.

TourneyCentral. Way more than a web site.™



Visit us on-line

www.tourneycentral.com

Call us

937.572.4486 sales line

937.836.6255 business office

Check out

www.tournamentreview.com

www.mytournamentspace.com

www.365-24-7-90.com

www.TIC0score.com

iTunes, search on "Soccer Tournament"

Stop by

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